

* BOOKING SYSTEM COMPARISON

Choosing a booking system

REZDY VS FAREHARBOR VS BOKUN VS WOOCOMMERCE

The system you choose shapes your margins, your data and how much of every sale you keep. Here is the honest side by side, with indicative 2026 pricing.

THE ONE PRINCIPLE

Compare total cost at your real volume, not the sticker price.

A flat fee rewards volume. A per-booking fee suits low or seasonal volume. The cheapest option at low volume can be the priciest once you scale.

THE FOUR, SIDE BY SIDE

SYSTEM	PRICING SHAPE	DIRECT COMMISSION	OWNER	BEST FOR
FareHarbor	\$0/mo + ~6% per booking	~6% (every channel)	Booking Holdings	New / low-volume operators
Rezdy	~\$49+/mo flat	0%	Rezdy (Checkfront / Regiondo)	Direct-heavy, higher volume
Bokun	Free / ~\$49/mo + ~1.5%	Low % (0% on Viator)	TripAdvisor	Viator / OTA distribution
WooCommerce Bookings	Plugin + hosting	0%	You (self-hosted)	Direct-first, full ownership

Pricing is indicative for 2026 and varies by region and plan. Always confirm current rates before deciding.

How to choose in five minutes

Skip the feature checklists. Answer three questions honestly.

01

How many bookings a month?

Low or seasonal favours a per-booking model, FareHarbor or Bokun. Steady and growing favours a flat fee, Rezdy or WooCommerce.

02

Where do bookings come from?

Mostly Viator and OTAs points to Bokun. Mostly your own site points to Rezdy or WooCommerce. A mix worth consolidating points to Rezdy.

03

How much do you want to own?

If owning your data, checkout and brand matters and you are direct-first, WooCommerce on your own WordPress site is hard to beat on cost and control.

For most direct-first operators, the honest answer is Rezdy, a dedicated platform with a support team built in, or WooCommerce Bookings, everything inside a website you fully own. Both save you the erosion of per-booking commission at scale.

FREE 30-MINUTE STRATEGY CALL

Not sure which fits your business?

We will look at your booking volume, channel mix and website, and recommend the system that keeps the most revenue in your pocket. No sales pitch.

[Book a free strategy call →](#)